

# Indigenous knowledge, an unexploited source for Sustainable Development: An Opportunity for Africapitalism

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## Abstract

Sustainable development in developing countries, particularly in Africa, has been of interest among scholars, practitioners and policymakers for decades. There is increased acknowledgment of Indigenous knowledge as an underexploited, yet invaluable source of sustainable development in emerging markets. This paper thus examines the constructs of Africapitalism management philosophy and indigenous knowledge. We examine diverse ways through which Africapitalism can embed indigenous knowledge systems as a key growth driver for sustainable socio-economic development. Finally, we discuss the implications for researchers and policy makers.

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