

# Ideology and Power in the Headlines: A Critical Discourse Analysis of Bangladesh-China Relations

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## Abstract

This article, within the framework of Critical Discourse Analysis, aims to explore how Bangladesh's news agency BSS (1975-2016) represents the power and ideological relations between Bangladesh and China. Adopting this framework, three methods are employed to collect data: (i) the 40 year media coverage, (ii) questionnaire and (iii) observations at the newsrooms. By examining 140 news reports and investigating content analysis, this paper shows how the BSS under government control represents China and Bangladesh-China relations. Utilizing Systemic Functional Linguistics as a tool for CDA, this study aims to explore the power and ideological meanings in the news headline termed as a 'micro story'. A pair of questions will answer how the subjects are historically represented through the BSS media discourse on the topic. The Subject as a driving force is located at the clause as an exchange with its framework. CDA promoted the power and ideological relations between Bangladesh and China, which were established in 1975. This paper clearly explains how the application of CDA in the news headlines of Bangladesh-China relations generally reflects social practice, ideology and power relations in social structures at the time of reporting.

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