The Influence of Shanghai Settlement Policy on The Graduation Destination of College Students: Take Grade 2022 Graduates of East China Normal University as an Example

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Abstract

Shanghai issued a new settlement policy in September 2020, indicating that fresh graduates who have graduated from "worldclass university construction university" can directly settle down if they meet the basic application conditions. The gradual relaxation of the settlement policy reflects the city's demand and desire for high-quality talents. Based on the background of the new settlement policy in Shanghai, this paper selects the fresh graduates of East China Normal University as the research object. Through the method of questionnaire survey, this paper studies and discusses the willingness of fresh graduates to settle in Shanghai and the reasons behind it, explores and puts forward suggestions on the development plan of attracting talents and students career outlook in Shanghai.

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