

Constructing Gender-responsive COVID-19 SME Recovery Measures

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January 07, 2021

Abstract

The pandemic has unveiled fragilities of economic gains that women have achieved, in part, because policies have not yet recognized the particular needs of women entrepreneurs. Accordingly, this research identifies parameters associated with good practices of gender-responsive entrepreneurship policy. The parameters are then applied to an analysis of three published feminist pandemic recovery plans that seek to support gender-responsive recovery measures. The study also employs entrepreneurial feminism as a theoretical framework for examining this issue. The analysis identifies the extent to which the parameters are embodied within these initiatives. A framework of feminist entrepreneurship policy is constructed to help guide policy development and implementation.

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Orser 2020 Constructing Gender-responsive COVID-19 SME Recovery Measures Submitted to ETP SI.docx available at <https://authorea.com/users/719137/articles/704191-constructing-gender-responsive-covid-19-sme-recovery-measures>