

GLOBALIZATION AND ISOMORPHISM IN HIGHER EDUCATION: AN MDS ANALYSIS OF TURKISH UNIVERSITIES

sitar keser¹

¹Affiliation not available

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Abstract

In this study, homogenization levels of the universities in Turkey were determined, and the effects of globalization were discussed in the light of the findings. The universe of the study consists of 177 universities, 112 of which are state universities and 65 are foundation universities. A large amount of data was visualized on a two-dimensional plane and the findings were obtained on the homogenization level of Turkish Universities. The results obtained from the analyzes can be summarized as follows: (1) There is a significant homogenization between Turkey's universities. (2) The level of homogenization is increasing over the years. (3) The homogenization level of universities established before 2000 increased the distance between the universities established in 2000 and later, at a statistically significant level. When the findings were discussed within the framework of literature, it might be said that globalization affects the universities using discourse, contracts, ranking reports and so on.

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