

The Industry of Caste - The Representations of “Khan” in Films and TV Shows

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Abstract

This paper aims to bring to light the different ways in which media “circumscribes” the image of Khans, specifically in Bollywood films and TV shows like Citizen Khan (BBC). These would include stereotyping and the predesigned representations and simulacrum of “caste” and caste politics in the media. The paper further looks into how media creates and propagates myths about Khans, and how a surname has now come to define a “caste”. The paper would look into how identities are “fixed” by the media in a world of political correctness.

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